



NOTE TO EDITORS: Please contact Natalie Gerano at (513) 231-2222 for more information or to arrange an interview with Widmer's.

FOR IMMEDIATE RELEASE

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Widmer's Cleaners Celebrates 100th Anniversary with Support of the Muscular Dystrophy Association

CINCINNATI, Ohio, September 1, 2010 – How do you celebrate 100 years of service? Widmer's Cleaners does it by giving back. Widmer's commitment to Greater Cincinnati organizations will continue in 2010 through their partnership with the Muscular Dystrophy Association.

Widmer's marks their 100th Anniversary in the Cincinnati Area this September through a campaign aimed at raising funds for MDA. A percentage of sales on all services in September will be donated to MDA. All proceeds will provide local services such as support groups, medical equipment and funding for two local clinics at University and Children's Hospital. Funding also goes towards a summer camp for children ages 6-17 living with a neuromuscular disease. Join Widmer's by bringing in all your service needs to help them reach their goal of \$10,000. **"We want to help send children to camp, this is the best time of their lives and Widmer's want to make that happen," says Jack Cunningham, General Manager of Widmer's Cleaners.**

Widmer's will also be featured on the 2010 local broadcast of the Jerry Lewis Labor Day Telethon on Star64, Monday September 6th.

MDA is a voluntary health agency working to defeat more than 40 neuromuscular diseases through worldwide research, comprehensive services and far reaching

professional and public health education. For more information regarding the Cincinnati MDA, please contact Natalie Gerano at (513) 231-2222 or ngerano@mdausa.org.

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